



ANXBUI

Contact me at
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EDUCATION

Drexel University, Philadelphia, PA
Bachelor of Science in
Graphic Design, Minor in
Interactive Digital Media June 2021

Cumulative GPA: 3.94

Dean's List Recipient

Fall Quarter 2017 - Winter Quarter 2020

Westphal Portfolio Scholarship

ACHIEVEMENTS

GDUSA Student to Watch

2021

Selected for GDUSA's annual
students to watch in 2021

**GDUSA Web Design Awards
Winner**

June 2020

Won web design award for
redesigning and developing
the National Dance Education
Organization website.

**Adobe Creative Jam x IBMX
Competition Finalist**

September 30th, 2019

Achieve 5th place over 50 other
teams by developing a solution
for combating climate change

PROFESSIONAL SKILLS

Technical:

Adobe Creative Suites
After Effects
React / Next Js / Gatsby
GSAP / Processing / P5.js

Design

Brand Identity
Publication Design
UI/UX Design
Web Design
Front-end Development
Illustration

EXPERIENCE

Visual Designer – Bluecadet

Philadelphia / New York, August 2021 – Present

- Helps develop the front-end for website and online interactive exhibition, like Nike's LeBron James Innovation Center using React, GSAP, Next Js...
- Designs brand websites for global brands like Gore, Nike and non-profit organizations like Los Angeles Conservancy, National Gallery of Art...
- Creates visual concepts, UX flow, interface and motion media asset for museum exhibits for clients like Science Center of Iowa, MIT Museum, Library of Congress...
- Programs interactive prototypes using Figma, After Effects or using P5.js to visualize concepts and production-ready effects
- Illustrates and create visual assets for exhibit projections
- Works with developers to ensure quality and implementation of design intent
- Audits existing websites UX and content to help create UX and content strategy recommendations for potential clients

Freelance Designer

Vietnam/Australia/US/Singapore, May 2017 - Present

Work as a freelance designer for various clients and collaborators

- Communicates closely with the clients on different design solutions
Design identity design, branding material, apparel, printed materials, social media photos, web graphics, animated promotional infographics...
- Consults and advise clients on branding strategies tailored to their business and conduct market research to pin-point the optimal approach
- Clients/Collaborators include: UNDP Vietnam, NSL (National Secular Lobby, Australia), Pixie Pitch (Singapore), Kholab (Singapore), Skywalkers (Vietnam), SMG (Ho Chi Minh City), CDSL (Vietnam), Atomworks (Vietnam)...

Graphic Designer COOP – Night Kitchen Interactive

Philadelphia, April 2020 - September 2020

- Created key graphics, visual language, and foundational web layouts for an immersive interactive online history exhibit for the Smithsonian Museum of Natural Science
- Created key illustrations, concepts and animation assets for the animation team for use as part of an exhibit
- Worked on and assisted in the development of a web-based immersive multi-media online exhibits, which is based in React and Gatsby using Strapi CMS
- Designed graphic assets and helped develop a web-based educational game and digital display as part of a in-person exhibit
- Assisted in Quality assurance and debugging of various web apps